DECISION - MAKER:	PLANNING AND RIGHTS OF WAY PANEL
DATE OF DECISION:	31 AUGUST 2010
SUBJECT:	STREET NAMING REPORT FOR UN-NAMED STREET ACCESSED OFF BLECHYNDEN TERRACE AND THE REAR OF THE MAYFLOWER THEATRE
REPORT OF:	HEAD OF PLANNING AND SUSTAINABILITY
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A. RECOMMENDATION

It is recommended that the name 'Phantom Lane' be approved as the street name for Wyndham Court service road at the rear of 22 – 26 Commercial Road and to the west of the Mayflower Theatre.

B. REASONS FOR REPORT RECOMMENDATIONS

The purpose of this report is to decide the name of an existing un-named street.

C. ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

The name 'Gaumont Lane' is an alternative suggestion should the recommended name be unsuitable.

D. WARDS / COMMUNITIES AFFFECTED

The development is situated in Bargate ward.

SUMMARY

1. Members are asked to consider the proposed name and agree this reports recommendation.

BACKGROUND AND REPORT DETAILS

- 2. The SNN Officer received a request to name the service road at the rear of 22 26 Commercial Road (hatched black on the attached plan). The road was never officially named when it was built over 30 years ago to provide pedestrian access to Wyndham Court and a service area to the Mayflower theatre.
- 3. The Mayflower Theatre has been extended to provide new facilities which require vehicular access from the un-named road.

4. The name 'Phantom Lane' has been suggested by the Mayflower theatre after the popular musical.

5. Alternatively, research has been carried out and the name 'Gaumont Lane' is

proposed to reflect the theatre's former name.

6. The Royal Mail has been consulted and has raised no objection to the proposed names. Should an alternative name be chosen, further consultation with the

Royal Mail will be required.

7. An indication of support for the name 'Phantom Lane' has been received from

Councillor Hannides.

POLICY FRAMEWORK IMPLICATIONS

8. None

LEGAL IMPLICATIONS

9. The power for the City Council to name streets within the City is contained within the Town Improvement Clauses Act 1847.

FINANCIAL IMPLICATIONS

10. There are no financial implications associated with this report. Street nameplates will be funded by the developer.

CONSULTATION AND CONCLUSIONS

11. The street name 'Phantom Lane' is not being used within the vicinity of the site and the Royal Mail has raised no objection. It is recommended that the proposed name should be supported.

BACKGROUND PAPERS

Appendices: Location Plan and Site Location Plan

Documents in Members Rooms: Nil